

Olivia Bransford

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SUMMARY

Recent 2024 graduate from the University of Colorado Boulder with a major in Strategic Communications, seeking a dynamic role within a creative department in a collaborative industry. Bringing a solid foundation in design, teamwork, and project management, eager to contribute innovative ideas and drive impactful projects.

SKILLS

Efficient in Adobe Creative Cloud	Photography Skills	Strategic Planning
Visual Design	Basic Understanding of HTML/CSS	Proactive and Self-Motivated
Strong Social /Branding Skills	Excellent communication skills	Exceptional Leadership Skills

PROFESSIONAL EXPERIENCE

Savvly **June 2024 - Present**

Graphic/Website Designer Intern

Redesigned and developed a new website to enhance user experience and brand identity. Collaborated with the marketing team to create visually appealing graphics and web layouts. Utilized Adobe Creative Cloud, Figma, and Webflow to implement design elements and ensure responsive functionality.

Camp Dudley at Kiniya **June 2018 - Aug 2023**

Visual Arts Department Head

Supervised a cabin of 10 campers fostering their moral, personal, physical, and leadership development through various activities and mentorship. Promoted to lead the Visual Arts Department, managing all activities, coordinating a team of 5 staff, ensuring safety protocols, and maintaining inventory. Successfully implemented new art programs and workshops, enhancing the overall camp experience and engagement for 300+ campers.

Fiber Artist **Aug 2021 - Present**

Freelance

Created intricate handmade crochet and embroidery pieces, completing 50+ commissioned projects for satisfied customers. Managed social media platforms and business operations, enhancing online presence and customer engagement.

Urban pL8 Resturant in Krog Street Market **July 2017 - June 2018**

Server

Ensured customer satisfaction by efficiently operating the cash register, accurately taking orders, and maintaining the cleanliness of dishes and floors.

EDUCATION

University of Colorado Boulder 2024

Bachelor of Science

Major: Strategic Communications emphasis in Media Design

Minors: Creative Technology and Design & Media Studies

Graduated with Distinction

Henry W. Grady High School 2020

High School Diploma

EXTRACURRICULAR ACTIVITIES

Member, PR and Finical Board

Kappa Kappa Gamma, Beta Mu Chapter

Community Volunteer Swim Coach

Inman Park Belugas

Young Ones One Show 2024

Merit Award